Building Upstream Infrastructure for Learning and Dissemination (BUILD)

Information session
4/25/22

COMMUNITY GRANT
ENGAGEMENT CORE (CONNECTOME)
OVERVIEW

• Brief Introduction (Please put your name and organization in the chat)
• The COMMUNITY Grant
  o Vision and Mission
• BUILD GRANTS
  o Purpose
  o Priority Areas
  o Request For Applications
• Q&A
The COMMUNITY Center is a unique public-private partnership. It brings together an interdisciplinary team of investigators, health care providers and community stakeholders to reduce health disparities in multiple chronic diseases in the New York City Region.

Our current research and interventions focus on cardiovascular disease and cancer and their risk factors among Black and Latinx populations.
The COMMUNITY Center is one of 11 NIMHD funded centers addressing health disparities in chronic diseases in the U.S.
Building Upstream Infrastructure for Learning and Dissemination (BUILD)

Funding for CBOs, Faith-based Organizations, and non-profits to build capacity for work already being done:

• Target/Address Upstream factors
  ▪ Root Causes/Social Determinants of Health

• Reduction/elimination of chronic disease and disease burden, specifically cardiovascular disease and cancer, among Black and Hispanic/Latinx communities/community members.
Addressing the social determinants/root causes of health

Upstream Factors:
- Social Inequities (Racism, Discrimination)
- Institutional Inequities (Partner with Schools, Government, Business)
- Living Conditions (Physical Environment, Jobs, Health Care Delivery)
BUILD Capacity Building/Support Services

- Grant writing assistance for a larger grant.
- Program evaluation
- Biostatistical support
- Data visualization
- Additional opportunities for volunteers/partnership with schools for student assistance.
- Access to space for meetings, conference room.
- Workspaces for collaboration.
BUILD Grants: CHW Priority Areas

Community Health Worker (CHW) Informed Priority Areas: 
Up-Stream Social Determinants of Health (plus)

1. Health Technology and the CHW workforce
2. Healthy food and eating options for underserved communities
3. Safe, clean places to exercise and connect to the community
4. Management of chronic disease in the community
5. Building trust in communities (e.g.,):
   • between public-serving institutions and community
   • patients and providers (including CHWs)
   • between/among community members
   • working with government agencies i.e., NYCHA
BUILD Grants

• **Four** organizations be awarded $25,000 each for:
  o **Building on existing programs** that address root causes, i.e., If you focus on diabetes management or healthy eating and exercise to prevent obesity and diabetics, either would qualify.
  • Access to healthy food options, community spaces for exercise
  o Increasing the capacity of an existing program to reach more people.
  o Joining forces with another CBO, a health system, and/or government partner to enhance current reach to more people or expand to a new community.
  o Expanding your model to a new organization i.e., Sharing a model program across CBO’s.
Examples

• Walking is healthier, allows for cleaner air around the school and is great for kids and their parents, but not all parents can take the time to walk their kids in the morning due to job obligations or other children in the household.
• Education alone is a factor in health, and many kids get meals and health services at school.
• School is an important social connection.

• How can we increase exercise, at low-cost and high convenience?
BUILD Grant Examples:

- The Walking School Bus:

  **Starting a Walking School Bus: The Basics**

  **Why develop a walking school bus?**

  Studies show that fewer children are walking and biking to school, and more children are at risk of becoming overweight. Changing behaviors of children and parents require creative solutions that are safe and fun.

  Implementing a walking school bus can be both.

  **What is a walking school bus?**

  A walking school bus is a group of children walking to school with one or more adults. If that sounds simple, it is, and that’s part of the beauty of the walking school bus. It can be as informal as two families taking turns walking their children to school to as structured as a route with meeting points, a timetable and a regularly rotated schedule of trained volunteers.
Example Budget for:

• Signage
• Reflective vests for the kids
• Advertising
• Staffing
• A Schedule Coordinator
• Materials to train the volunteers
CHW Navigators for “MyChart”

• So many people need to log on to access medical information or make an appt but the digital divide and not having been shown how to use the technology is a barrier to care.

• Budget could include Hotspots, iPads, training and training materials, palm cards of instructions to be left with participants.
Community Gardens

- Community Gardens
  - Social Cohesion + Healthy food for low or no cost + Re-entry or After School Programming + Personal/Community Healing.
  - Partner with a School, Library or Senior Center?
BUILD Grants

- 12-month funding cycle
  - Grants are renewable for up to four years → measurable outcomes, dissemination and sustainability plans
  - BUILD awardees will receive guidance/assistance to develop future grant application(s) for larger funding.
    - BUILD grants are designed to support current programs and build towards a larger grant (with program support from COMMUNITY including data analysis and grant writing).

*If you have a new big idea you would like to try, please speak to us about other opportunities that may be available.*
BUILD Grants

- Eligible Organizations:
  - Community–based Organizations
  - Faith-based Organizations
  - Non-profits, 501(c)(3)(recognized by the IRS)
  - Advocacy groups
  - Coalitions (if they can accept funding)
  - Neighborhood organizations
  - Not a political or lobbying organization

*Does not discriminate based on:* age, sex, sexual orientation, gender/gender identity, race, color, nation/ethnic origin, language and language use, (immigration) documentation status, disability

*In NYS and serve NYC-residents*
<table>
<thead>
<tr>
<th>Date</th>
<th>Activity</th>
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</thead>
<tbody>
<tr>
<td>April 14, 2022</td>
<td>Proposals Release Date</td>
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<tr>
<td>April 25, 2022</td>
<td>Information Session (TODAY)</td>
</tr>
<tr>
<td>June 13, 2022</td>
<td>Proposals Due by 11:59pm</td>
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<tr>
<td>July 15, 2022</td>
<td>Awardees Announced</td>
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<tr>
<td>September 1 - October 1, 2022</td>
<td>Project Start Date / Grant Initiation Date</td>
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<tr>
<td>March 1, 2023</td>
<td>Six Month Progress Report Due</td>
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<tr>
<td>August 2023</td>
<td>Project Completion Date</td>
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<tr>
<td>October 2023</td>
<td>Final Written Report Due</td>
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BUILD Grants: Submission Requirements

- **Section 1**: Organizational Information (5 points)
- **Section 2**: Project information (5 points)
- **Section 3**: Project description (max 10,000 words) (30 points)
  - What, How, Who, Where & Previous work (extends current work)
- **Section 4**: Expected Outcome, Impact, and Evaluation (15 points)
- **Section 5**: Sharing, Education & Sustainability plan (25 points)
- **Section 6**: Budget & Justification (20 points)

Other considerations: Merit/Strength of proposed activities
Relevance to priority areas and root causes.
## BUILD Grants: Budget & Justification

<table>
<thead>
<tr>
<th>Allowable Expenses Permitted:</th>
<th>Examples:</th>
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<tbody>
<tr>
<td>Staff Salary</td>
<td>Applicable to staff directly responsible for implementation of project. Maximum of 25% can be used towards salary for staff working on initiatives.</td>
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<td>Community Engagement and Asset or Strength-Based Assessments</td>
<td>Surveys of community strengths, focus groups, identification of activities. Example community survey/assessment toolkit: <a href="https://ctb.ku.edu/en">https://ctb.ku.edu/en</a></td>
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<tr>
<td>Mileage</td>
<td>Driving expenses incurred. Factored at current CUNY rate of $0.56/mile and based off the most recent standard mileage rates through the IRS.</td>
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<td>Services to address social determinant health barriers</td>
<td>Include patient transportation services, translation services, self-care barriers, literacy, self-advocacy</td>
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<td>Printing &amp; Educational Materials</td>
<td>Materials such as collaboratively designed brochures, flyers, and reminder systems. These can be customized (in partnership with BUILD)</td>
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<tr>
<td>Meeting and Training</td>
<td>The cost incurred to host meetings and training. Staff meetings to discuss project progress. Meeting and training for community members/ target population.</td>
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<th>Expenses NOT Permitted:</th>
<th>Examples:</th>
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<tbody>
<tr>
<td>Medical equipment &amp; Medical procedures</td>
<td>Exam table</td>
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<td>Indirect costs</td>
<td>Office space, administrative fees, etc.</td>
</tr>
<tr>
<td>Subcontracts</td>
<td>Contract with any entity to perform any activities necessary for the implementation of the project</td>
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Review Panel

• We will include Community Members and CBO representatives on the review panel.

• To serve on the review panel, the individual's organization must not be applying in this round for funding.
  o If you are not planning to submit a proposal, consider being on the review panel
  o The commitment will depend on the number of applications filed and reviewed.

• We hope these grants, plus the services offered, will help generate larger service grants.
BUILD Grants

Proposal Materials
• www.health4allnyc.org

Proposal Submission
• BUILD Grant Submission portal

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Thanks! Q&A